

# Jamie Allison Speaker Profile



**President of epitome HR, host of the Big Idea Big Moves Podcast, Author, Executive, and Entrepreneur**

Jamie is the President of epitome HR, an award-winning boutique consulting service aimed at talent sourcing, development, and optimization. Jamie has over 20 years of experience leading HR initiatives for both small and large-scale organizations. His firm has helped clients build programs and capabilities that have been recognized for top awards in areas such as Employer Branding and Leadership Development.

Jamie is a Certified Human Resources Leader, Certified LinkedIn Recruiter, and the author of Jackpot! A Step-by-Step Guide to a Winning On-Campus Campaign.

Jamie can also be heard hosting the Big Idea Big Moves Podcast where he interviews some of the most interesting people in sports, business, entertainment and health to help inspire listeners to build whole life success and live their best life. Guests have included people like Astronaut and author Dr. Dave Williams, Recovered Addict, Ultra-runner and Documentary Film star Charlie Engle, Tia-Clair Toomey 6X Fittest Woman on Earth, and Shark Tank Winner and Former NFL Player Chris Gronkowski. BIBM has appeared on self-improvement podcast charts in over 27 countries and Jamie has been named to the Top 50 Dads in Podcasting by Podcast Magazine.

## Frequently Requested Speaking/Podcast Guest Topics

### **5 Rock-Solid Steps to Setting and Achieving Personal Goals : Lessons from the Big Idea Big Moves Podcast**

High achievers thrive on goal setting. If you want to 10X your personal and professional success, follow these 5 steps practiced by top performers from CEOs and Dragon's Den stars to top Athletes and Influencers.

### **The Goldfish Strategy : Stand Out in a Crowded Pond**

Using real-life examples and connections, Jamie explores how to take an integrated approach to create your own unique value proposition and building a strong, influential professional brand.

Using real-life examples and interactive planning takeaways, Jamie takes attendees through how to use cores strengths and effective brand-building strategies to move from being just another person in the crowd to a stand-out professional that attracts opportunities, regardless of your role.

### **Say Yes to Opportunity (Even if You're Scared as Sh\*t)!**

Why saying yes in the face of fear, self-doubt and worry can change your life and lead you to a more fulfilling life. Using personal experiences Jamie helps the audience discover where fear has held them back and how saying yes to opportunities can change your life.

### **Moving from Firefighting to a Simple Succession Plan in 10 Steps**

As business leaders and human resources staff get caught up in the firestorm of day-to-day issues and operations, the thought of creating a succession plan can be daunting. Succession planning is not an issue that many organizations address in any systematic way. Considering the scarcity of key talent and the significant impact of talent departures, all organizations need to at least think about what would happen to the business or our ability to fulfill its mission if a key staff member left.

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Jamie customizes his speaker topics to meet the interests and needs of his audience and draws on his years of experience in HR, Media, and Podcasting. He shares what he has learned through his connections with the world's elite and rising stars while weaving in stories of the human spirit.

**Contact Jamie for more information and to request a customized speaking engagement.**

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